

PUBLIC NOTICE

REQUEST FOR PROPOSALS FOR PUBLIC RELATIONS SERVICES FOR URBAN COASTAL DEFENSE AND STORM WATER MITIGATION SYSTEM

The Jersey City Municipal Utilities Authority (“JCMUA”) is seeking Proposals from firms to provide public relations services to JCMUA with regard to a proposed Urban Coastal Defense and Storm Water Mitigation System. A list of requirements that must be met in order to be considered for the award of a contract for performance of the services is contained in the Request for Proposals. All Proposals will be publicly opened on **June 18, 2014 at 11:00 a.m., prevailing time** at the JCMUA Administrative Offices at 555 Route 440, Jersey City, New Jersey 07305 in Anthony J. Fiola Memorial Conference Room.

In response to the increased flood risk identified as a result of Super Storm Sandy and the prospect of a sea level rise, JCMUA, in conjunction with the City of Jersey City, is developing a plan for urban coastal defense system that will protect the City from flooding and storm surge. In general, the plan will include the construction of a seawall and earth-filled levee with land to be reclaimed for development. Incorporated into the plan will be storm surge sector gates that will allow vessel traffic into existing marinas that will be closed during storm conditions. The firm ultimately awarded a contract to perform public relations services is to prepare a detailed outreach and education plan for the project, including supplementary documentation and materials that will be used to explain the project to affected parties, and a communications strategy to address various scenarios that may occur with any phase of the project.

Requests for Proposals are available from the Jersey City Municipal Utilities Authority, 555 Route 440, Jersey City, New Jersey 07305, Kevin J. Carr, Purchasing Agent (201) 432-0845 or k.carr@jcmua.com or Lisa Domingues (201) 432-1150 l.domingues@jcmua.com. All Respondents must agree that **IF AWARDED A CONTRACT YOUR COMPANY/FIRM WILL BE REQUIRED TO COMPLY WITH THE REQUIREMENTS OF N.J.S.A. 10:5-31 ET SEQ. AND N.J.A.C.17:27, AS WELL AS THE CITY OF JERSEY CITY’S PAY-TO-PLAY ORDINANCE GOVERNING POLITICAL CONTRIBUTIONS.**

Kevin J. Carr, RPPO, QPA
Purchasing Agent